

SCHEDULE

July:

2: Independence Day Parade: 7pm 24: Board of Directors Mtg 8am

August:

14: Economic Meeting: 8am

14: Design Meeting 8:30am 15: Crime Prevention 8:30am

28: Board of Directors Mtg 8am

September:

10: Promotion Meeting 12noon

11: Ex. Board meeting 7:30am

25: Board of Directors Mtg 8am

11: Economic Meeting 8am

11: Design Meeting 8:30am

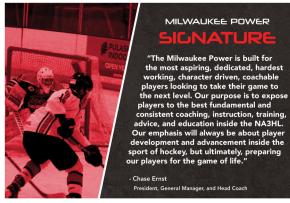
14: Wood & Wings 1-5pm

All meetings will be held in the DWA—BID office, located at 7231 W. Greenfield Avenue Suite 201

Welcome "To the Neighborhood"

Our staff and organization would like to welcome the following organizations to our West Allis Downtown community.

MKE Power Hockey



7231 W. Greenfield #200

To find out how you can partner with MKE Power, contact Chase Ernst at Chase@MKEpower.com or 314.643.3824

Dynamic Youth Syndicate

Welcome to Jennifer Statza and her team to our Downtown. Dynamic Youth Syndicate's (DYS) vision is to nurture youth leadership and social



consciousness by facilitating youth-generated service projects that affect positive change, and that promote collaborative relationships between participants and the larger WAWM community. It is our hope that successful partnerships will be fostered and extended by the D.Y.S. youth program developers.

7231 W. Greenfield Ave. #202

For information regarding this great organization contact Jennifer at 262.389.9254 or dysyndicatewis@gmail.com

Do you have something you want to share in the "The Downtowner?" Articles for the October-November-December newsletter are due by Friday, September 13 2019. Email your article to director@downtownwestallis.org or fax it to 414-774-7728

INSIDE:

Design

Economic

Organization

Welcome

BOARD OF DIRECTORS

Douglas Persich, DDS Inc. President West Allis Dental Care

414.258.2500 Tom Miller

Inc. Vice President Steakhouse 100 414.727.2222

Tim Klare

Inc. & BID Treasurer WaterStone Bank 1.262.696.7151

Don Falk

Inc. & BID Secretary B & K Bar Supplies 414.259-9161

Alex Geiger

BID President Model Empire 414.453.4610

Jackie Ellington

BID Vice President DC Ellington Company 414.453.0770

Gloria Hawkins Hawkins Clock Center 414.258.1144

Barbara Jones BMO Harris Bank 414.259.7046

Matt Maurice

Reis Property Managem 414,755,2534

Kurt Potochich AutoZone 414.627.1964

Shari Black, CFE Wisconsin State Fair Park 414.266.7129

Chet Parker

Jim Mejchar Citizen

Patrick Schloss

Ex-Officio City of West Allis 414.302.8468



July - August - September 2019

A newsletter published for and by the Downtown West Allis Business Improvement District, managed by DWA Inc., 7231 W. Greenfield Ave., Suite 201, West Allis, WI 53214 Dianne M. Eineichner, Executive Director P: (414) 774-2676 F: (414) 774-7728



PROMOTION DOWNTOWN WEST ALLIS INC.

12th Annual West Allis A la Carte—Biggest crowd vet!

Volunteers and staff estimated approximately 13,000 people attended the West Allis A la Carte on Sunday, June 2nd. Over the six hours we had fantastic weather which led to record -breaking crowds and sales. We would like to thank the following for their

TightSeal Interiors City of West Allis Gruber Law Offices Wisconsin State Fair **BMO Harris Bank** epikos Church Model Empire PvraMax Bank Meijer Foods

Bark n' Scratch Outpost 88Nine Radio Milwaukee WaterStone Bank West Allis Dental Care Children's Hospital Higgen's Tower Service National Business Furniture Renewal By Anderson MKE Power Hockey Team

help and financial support. Their contributions lead to the success of our event: VCA Animal Hospital Cricket Wireless Two Men And A Truck Benno's Genuine Bar & Grill Children's Community Health Plan Weather Tight Windows Playtime Doggy Daycare B & K Bar Supplies Dynamic Youth Syndicate

West Allis Departments: Police * Fire * Health * IT * Communications * Public Works Friends (new & old) and family!!



3rd Annual Wood & Wings September 14th 1-5pm 75th & Greenfield

Join us this year for our 3rd Annual West Allis Wood & Wings on Saturday, September 14th.

This year, we will be using urban wood and pallets to create clocks and furniture for our artists to embellish. These items will be silent auctioned off and delivered to the winners' homes to enjoy for the years to come. If you are interested in sponsoring an artist or would like to participate in our Wings cook-off, please call our office at 414.774.2676.

All profits from this event go into the Downtown West Allis Beautification projects.



MISSION STATEMENT

To build a postive image that encourages customer growth and welcomes community involvement.

Look what's Happening in vour Downtown!



Spent the day meeting West Allis residents and marketing West Allis Downtown at the West Allis Fire House Station #2 Open House



2019 Independence Parade Tuesday, July 2nd 7pm Greenfield Avenue



Thanks to Hungry Man Movers for getting our benches to a location for prep work.





Brick Flower Planters!

Garden & Pets to select the flowers and ivies for our planters. Thanks to Gail and Jennifer and their family for planting this year's flowers.

Also, thanks to the following individuals and businesses for helping to maintain and water our flowers during the summer months!

- Aggie's Bakery
- Allstate Insurance
- B & K Bar Supplies
- Benno's Genuine Bar & Grill
- Blue-On Greenfield
- Cream City Clay
- The Crimson Club
- Diane's Designs
- Eric Euteneier
- Fairview Neighborhood Assoc.
- Greater Milw. Offices
- Hawkins Clocks
- Lisa Traxel
- Lynda Kempen
- Milwaukee Dog Training
- Milwaukee Sewing Machine
- Mis Suenos
- Model Empire
- Van's Shoes
- Yoga is Served

The brick planters, themselves, are also getting a "facelift." Joe Palkowski is cleaning up the mortar and reconstructing the bases to most of the brick planters. If you see Joe, give him a big THANKS.



Before & After





"Open Up in Downtown"

Once again, our committee asked Eden- Our committee is proud to announce our finalists for our "Open Up in Downtown West Allis" Entrepreneur Contest. We had six candidates that were interviewed and a decision to narrow it down to two finalists was made by our committee.

> At print time, the two finalists are The Pie Bar, a eating place that focuses on all types of pies—sweet and savory. The second is Rep Wisconsin, a t-shirt printing shop that focuses on local marketing apparel.



Stay tuned for further updates. We are hoping to have the new business open prior to Christmas.

Good luck to both!!

Crime Prevention Meeting

Don't miss our next Crime Prevention Meeting scheduled for Thursday. August 15th at 8:30am in the DWA BID Office. These meetings are a great way to get your questions answered and learn more about your community.





Welcome "Friends"

Our organization would like to welcome Our sub-committee is issuing a challenge the following businesses to our "Friends" to all residents and visitors to our of West Allis Downtown":

Children's Community Health Plan (CCHP).

Andrew Capelle and Stacie Adler can help small businesses and their employees with health insurance needs. CCHP is an affiliate of Children's Hospital of Wisconsin. You can contact Andrew at 414.266.4068 or Stacie at 414.266.3331 or visit them at: 6737 W. Washington Street West Allis, WI 53227 childrenscommunityhealthplan.org/



DC Ellington Company 8001 W. Lincoln Avenue West Allis, WI 53219 414.453.0770 www.dcellington.com

Longtime West Allis Downtown business owners, Jackie and Mark Ellington decided to downsize their operations. They moved away from their 7420 W. Greenfield location but did not leave West Allis. Mark and Jackie are there for you when you need that something special to help market and promote your businesses. Give then a call or check out their website to get some great ideas.



Rediscover West Allis Downtown

Downtown.

In honor of our organization's 30th anniversary we are encouraging the community to try a new restaurant or new entrée, shop at one of our stores, attend an event or even walk the avenue and enjoy our painted park benches. The possibilities are endless.

We have been handing out postcards encouraging people to accept the challenge and write back to us sharing their experience.

Entries will be accepted through Saturday, November 30th for a chance to win an early Christmas present from West Allis Downtown.

If you would like some postcards in your business, please let us know 414.774.2676.



Milwaukee Magazine Instagram **Takeover**

We are looking for 8 businesses to participate in this "takeover." For \$125, your business photos will go out to over 30,000 Instagram



We will be working with a photographer who will be taking pictures the week of July 15th. If interested, please contact us ASAP at 414.774.2676.

Community News



Ribbon cutting at the new Aurora Health Center, located at 6609 W. Greenfield



A rendering shows the draft design for the West Allis-West Milwaukee School District's new Recreation and Community Services Center.



NATIONAL NIGHT OUT MONDAY, JULY 22 | 5 - 9 P.M. **West Allis Farmers** Market, 6501 W. National Ave.



Art on the Plaza Friday, Sept 13th 5-9pm City Hall Art Gallery