



July:	August:	September:
2: Independence Day Parade: 7pm 24: Board of Directors Mtg 8am	14: Economic Meeting: 8am 14: Design Meeting 8:30am 15: Crime Prevention 8:30am 28: Board of Directors Mtg 8am	10: Promotion Meeting 12noon 11: Ex. Board meeting 7:30am 11: Economic Meeting 8am 11: Design Meeting 8:30am 14: Wood & Wings 1-5pm 25: Board of Directors Mtg 8am

Our staff and organization would like to welcome the following organizations to our West Allis Downtown community.

**MILWAUKEE POWER
SIGNATURE**

"The Milwaukee Power is built for the most aspiring, dedicated, hardest working, character driven, coachable players looking to take their game to the next level. Our purpose is to expose players to the best fundamental and consistent coaching, instruction, training, advice, and education inside the NA3HL. Our emphasis will always be about player development and advancement inside the sport of hockey, but ultimately, preparing our players for the game of life."

- Chase Ernst
President, General Manager, and Head Coach

To find out how you can partner with MKE Power, contact Chase Ernst at Chase@MKEpower.com or 314.643.3824

Welcome to Jennifer Statza and her team to our Downtown. Dynamic Youth Syndicate's (DYS) vision is to nurture youth leadership and social consciousness by facilitating youth-generated service projects that affect positive change, and that promote collaborative relationships between participants and the larger WAWM community. It is our hope that successful partnerships will be fostered and extended by the D.Y.S. youth program developers.

For information regarding this great organization
contact Jennifer at 262.389.9254 or
dysyndicatewis@gmail.com



Patrick Schloss
Ex-Officio
City of West Allis
414.302.8468

Join us this year for our 3rd Annual West Allis Wood & Wings on Saturday, September 14th.

This year, we will be using urban wood and pallets to create clocks and furniture for our artists to embellish. These items will be silent auctioned off and delivered to the winners' homes to enjoy for the years to come. If you are interested in sponsoring an artist or would like to participate in our Wings cook-off, please call our office at 414.774.2676.

All profits from this event go into the Downtown West Allis Beautification projects.



To build a positive image that encourages customer growth and welcomes community involvement.

Look what's Happening in your Downtown!



Spent the day meeting West Allis residents and marketing West Allis Downtown at the West Allis Fire House Station #2 Open House



2019 Independence Parade
Tuesday, July 2nd
7pm
Greenfield Avenue



Thanks to Hungry Man Movers for getting our benches to a location for prep work.

**DOWNTOWN
BID
at Work**



Brick Flower Planters!

Once again, our committee asked Eden-Garden & Pets to select the flowers and ivies for our planters. Thanks to Gail and Jennifer and their family for planting this year's flowers.

Also, thanks to the following individuals and businesses for helping to maintain and water our flowers during the summer months!

- Aggie's Bakery
- Allstate Insurance
- B & K Bar Supplies
- Benno's Genuine Bar & Grill
- Blue-On Greenfield
- Cream City Clay
- The Crimson Club
- Diane's Designs
- Eric Euteneier
- Fairview Neighborhood Assoc.
- Greater Milw. Offices
- Hawkins Clocks
- Lisa Traxel
- Lynda Kempen
- Milwaukee Dog Training
- Milwaukee Sewing Machine
- Mis Suenos
- Model Empire
- Van's Shoes
- Yoga is Served

The brick planters, themselves, are also getting a "facelift." Joe Palkowski is cleaning up the mortar and reconstructing the bases to most of the brick planters. If you see Joe, give him a big THANKS.



Before & After



"Open Up in Downtown"

Our committee is proud to announce our finalists for our "Open Up in Downtown West Allis" Entrepreneur Contest. We had six candidates that were interviewed and a decision to narrow it down to two finalists was made by our committee.

At print time, the two finalists are The Pie Bar, a eating place that focuses on all types of pies—sweet and savory. The second is Rep Wisconsin, a t-shirt printing shop that focuses on local marketing apparel.



Stay tuned for further updates. We are hoping to have the new business open prior to Christmas.

Good luck to both!!

Crime Prevention Meeting

Don't miss our next Crime Prevention Meeting scheduled for **Thursday, August 15th at 8:30am** in the DWA BID Office. These meetings are a great way to get your questions answered and learn more about your community.



Welcome "Friends"

Our organization would like to welcome the following businesses to our "Friends of West Allis Downtown":

Children's Community Health Plan (CCHP).

Andrew Capelle and Stacie Adler can help small businesses and their employees with health insurance needs. CCHP is an affiliate of Children's Hospital of Wisconsin. You can contact Andrew at 414.266.4068 or Stacie at 414.266.3331 or visit them at: 6737 W. Washington Street West Allis, WI 53227 childrenscommunityhealthplan.org/



DC Ellington Company
8001 W. Lincoln Avenue
West Allis, WI 53219
414.453.0770
www.dcellington.com

Longtime West Allis Downtown business owners, Jackie and Mark Ellington decided to downsize their operations. They moved away from their 7420 W. Greenfield location but did not leave West Allis. Mark and Jackie are there for you when you need that something special to help market and promote your businesses. Give them a call or check out their website to get some great ideas.

DC ELLINGTON
C O M P A N Y
Promotional Advertising • Commercial & Screen Printing

Rediscover West Allis Downtown

Our sub-committee is issuing a challenge to all residents and visitors to our Downtown.

In honor of our organization's 30th anniversary we are encouraging the community to try a new restaurant or new entrée, shop at one of our stores, attend an event or even walk the avenue and enjoy our painted park benches. The possibilities are endless.

We have been handing out postcards encouraging people to accept the challenge and write back to us sharing their experience.

Entries will be accepted through Saturday, November 30th for a chance to win an early Christmas present from West Allis Downtown.

If you would like some postcards in your business, please let us know. 414.774.2676.



Milwaukee Magazine Instagram Takeover

We are looking for 8 businesses to participate in this "takeover." For \$125, your business photos will go out to over 30,000 Instagram followers during WI Fair week.



Instagram

We will be working with a photographer who will be taking pictures the week of July 15th. If interested, please contact us ASAP at 414.774.2676.

Community News



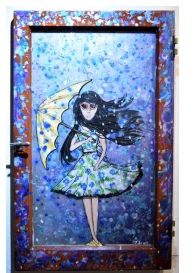
Ribbon cutting at the new Aurora Health Center, located at 6609 W. Greenfield



A rendering shows the draft design for the West Allis-West Milwaukee School District's new Recreation and Community Services Center.



NATIONAL NIGHT OUT
MONDAY, JULY 22 |
5 - 9 P.M.
West Allis Farmers Market, 6501 W. National Ave.



Art on the Plaza
Friday, Sept 13th
5-9pm
City Hall
Art Gallery