



ECONOMIC RESTRUCTURING DOWNTOWN WEST ALLIS INC.

SPECIAL MEETING MINUTES: Tuesday, July 16, 2019 8:00 a.m.

Downtown West Allis BID Office: 7231 W. Greenfield Ave., Suite 201

All Meetings Are Open to The Public

Committee Members Present: Tom Miller, Doug Persich, Alex Geiger, Matt Maurice, Jeff Gebhardt, Jessica Gartzke and Armen Hadjinian

MINUTES

1. Call to Order and Roll Call: *Doug Persich called the meeting to order at 8:02am.*
2. Verification of Public Meeting Notice: *Staff verified*
3. Approval of Minutes: **June 12, 2019: Motion by: Matt Maurice, second by Alex Geiger, motion passed.**
4. Citizen Participation: *Staff reported on the following:*
 - a. *National Night Out: Monday, July 22nd, from 5 to 9pm*
 - b. *Yoga In The Park; July 26th proceeds will go to DWABID*
5. Entrepreneur / Vacancy Contest.....
 - a. *Jessica reported on the meeting she had with potential winner, Robin (Pie Bar).*.....
 - i. *Quote for kitchen = \$200,000*
 - ii. *Robin and her husband, Dick, very interested in the entire space*
 - iii. *Looking to move in by October of 2019*
 - b. *Committee discussed options for both Pie Bar and T-shirt shop being announced as winners.*
 - i. *The following will be awarded to both winners:*
 1. *\$1,000 checking account*
 2. *Underwriting on WMSE*
 3. *On Milwaukee article*
 4. *One week of advertising on 102.9 The Hog*
 5. *Occupancy fees waived*
 6. *Mentoring provided by MATC*

Motion to approved both The Pie Bar and Rep WI as winners of the Economic Development Entrepreneur Contest by Matt Maurice; second by Alex Geiger; passed.

 - c. *Timeframe for project*
 - i. *Staff will reach out to Booked Solid property owner for a tour and get their involvement*
 - ii. *Will announce winners once everything is set such as location, funding, marketing, etc.*
 - iii. *Will reach out to those that did not win to determine if they are still interested in a space in DWABID*
6. Old Business: *None*
7. New Business: *None*
8. Next Meeting Date:.....**Wednesday, August 14, 2019 @ 8am in the DWABID Office**
9. **Motion to adjourn at 9:02am by Tom Miller, second by Matt Maurice; motion passed.**

7231 W. GREENFIELD AVE., SUITE 201 · WEST ALLIS, WI 53214
PHONE (414) 774-2676 · FAX (414) 774-7728
WWW.WESTALLISDOWNTOWN.COM